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## **JIM JUBAK JOINS MONEYSHOW.COM AS SENIOR MARKETS EDITOR**

*25-year veteran journalist to write column, post blog entries, and record weekly videos for leading investment education Web sites MoneyShow.com and MSN Money*

**SARASOTA, FL**, August 12, 2009 – MoneyShow.com, a multimedia online community for investors and traders, announced today that Jim Jubak, the Web’s most widely read investment columnist, will join the MoneyShow.com editorial team as senior markets editor.

Jubak will write two columns a week, post blog entries every weekday, and produce weekly video segments about the markets, the economy, and individual stocks he follows.

Longtime content partners MSN Money and MoneyShow.com have increased the value of their partnership by adding Jim Jubak to the MoneyShow.com editorial team and carrying his content on both Web sites concurrently.

From now on, every buy and sell recommendation Jubak makes in his *Jubak’s Picks* will appear in regular blog entries on both MoneyShow.com and MSN Money. In addition, he will post video segments each week that provide forward-looking views of various sectors and stocks as well as insights into the financial markets and the economy.

For more than a decade, Jubak’s regular column, *Jubak’s Journal*, developed a devoted readership in the millions on MSN Money. An independent study by Nielsen NetRatings in 2007 revealed he was the most widely read investment columnist on the Internet. His *Jubak’s Picks* portfolio returned 239% from May 1997 until June 30, 2009, significantly outperforming the Standard & Poor’s 8% gain during that time.

“Jim Jubak is a brilliant commentator, and his track record is the envy of most professional money managers,” said Howard Gold, executive editor of MoneyShow.com. “Yet he remains fiercely independent and devoted to helping individual investors meet their financial goals. I’m thrilled he’s joining MoneyShow.com.”

“I can still remember my first MoneyShow workshop two booms and two busts ago,” said Jim Jubak. “Investing hasn’t gotten any simpler since then. But I feel that the Internet has let all of us investors build a huge extended family. I’m happy to deepen my relationship with MoneyShow.com and its users.”

Jim Jubak was awarded a Knight-Bagehot fellowship in business journalism from Columbia University and has been in financial journalism for 25 years. He was editor of *Venture* magazine and senior editor at *Worth* magazine before joining MSN Money as senior markets editor in 1997. He has written three books, most recently *The Jubak Picks*, published by Crown Business.

### **About MoneyShow.com**

MoneyShow.com is a free multimedia online community featuring commentary, videos, Webcasts, and blogs from the same experts who appear at MoneyShow live events, as well as other leading thinkers in the investing and trading worlds. It provides 24-hour access to powerful, profitable, and

actionable advice directly “from the experts”; offers hundreds of hours of education designed for investors, traders, and financial advisors; and allows easy access by topic, expert, and/or company so investors and traders can tailor the information to their needs. Please visit [www.MoneyShow.com](http://www.MoneyShow.com).